

Press release

Minden, 8 January 2019

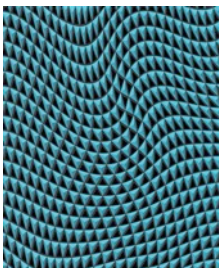
The Contemporary Art of Geometry

The Heimtextil trade fair will see the “Wallpaper competence” network present the 2019 wallpaper calendar, which is dedicated to the art of geometric shapes and patterns.

This year, the “Wallpaper competence” network is once again using Heimtextil in Frankfurt as a platform to present its new wallpaper calendar, which picks up a real trending topic with its geometric style. Whether on walls, on home textiles or on decorative and home accessories – graphic patterns create special highlights and a cosy modern living ambiance in homes. The new motifs are on display at the Follmann exhibition stand (C38 in Hall 3.1).

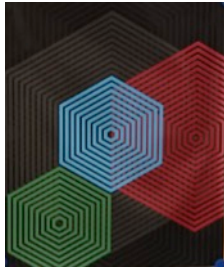
A new year – a new motto: After the 2018 wallpaper calendar was dedicated to different peoples’ and cultures’ approaches to ornamentation, the “Wallpaper competence” network, consisting of the companies Follmann, Kämmerer, M-Design Edgar Meyer, Saueressig and SPGPrints, has picked up a real trending topic for the 2019 edition: under the theme “The Contemporary Art of Geometry”, the focus is on geometric shapes and patterns that enjoy great popularity in the field of interior design. All calendar motifs are based on triangles, squares, hexagons, diamonds, or lines that are either meandering or linear.

The calendar motifs at a glance:



The **“Floating Triangles” motif**, the first motif of the 2019 wallpaper calendar, is adorned with wavy and curved turquoise and black triangles in various sizes. The black background creates a brilliant lacquer effect, with the embossed foam providing structure.

The **“Static Triangles” motif** consists of oppositely arranged triangles in the colours black, silver, brown, gold and beige, which create a harmonious look. Silver mottled triangles create a nice contrast. The golden hue was achieved by toning the silver ink, a technique which gives designers a variety of design options. A special matte effect is created by the aqueous soft-touch foam used for the black areas.



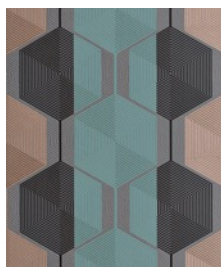
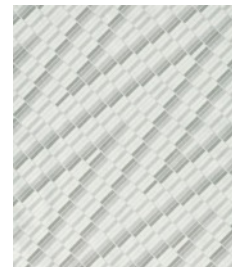
On the **“Hexagon Spots” motif**, colourful overlapping hexagons are depicted. This geometric motif is especially impressive due to its pearlescent and lacquer finishes, which are achieved through the use of effect inks.

The **May motif “Optical Illusion”**, which features a grid pattern in the background, is characterised by special haptic effects and an interference effect. To create the lines that bulge from the centre outwards, silver was printed on black structural foam.



The **June motif “Dancing Dice”** is arranged in steps. Here, too, the golden hue was achieved by toning the silver colour. The special effects are created by black textured ink and an aqueous soft-touch foam.

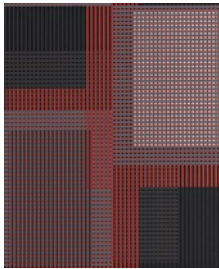
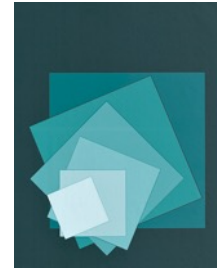
The **July motif “Shifted Straights”** consists of short lines, with a repeating sequence of colours that give the impression that they are displaced. This motif, which uses coated plastisols as a substrate and was printed digitally, impresses with its fibre grass effect and the effect of shifted lines.



While in the background of the **August motif “Honeycomb”**, a filigree honeycomb pattern can be seen, the foreground shows five large honeycomb hexagons. For this motif, too, the silver colour was toned to

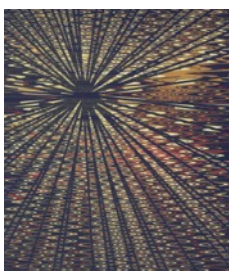
achieve the golden hue. The Alcantara foam also creates a soft-touch effect.

In the foreground of the **September motif “Squares”**, there are six differently sized squares in coordinated colours. Fine-grained smooth foam was used for the smallest, white square closest to the observer. The subtle diamond pattern in the background also shines with a pearlescent effect.



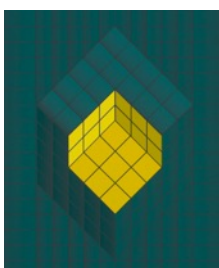
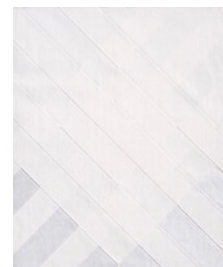
The **October motif “Overlapped Grid”**, which consists of several lines printed on top of each other that produce a grid look, impresses with both matt and brilliant pearlescent effects.

Four colours were used for the **November motif “Lightning Lines”**. While an effect-creating silver was used for the grey-silver mottled areas, the green lines and dark grey areas generate the haptic effect. In addition, the green is a noctilucent colour that “charges” in daylight and then glows in the dark.



The **December motif “Nova”**, which was printed digitally, shows in a particularly expressive manner how a certain design can achieve great effects. The lines that emerge from one particular spot in the picture create the impression of an explosion. In addition, the structures were achieved by using a special coating.

The puristic **January 2020 motif “Ice Cube”** boasts a subtle check pattern. To achieve the haptic effect, the white colour was printed in several layers on top of each other. Fine smoothing foam were used for this motif.



The **February 2020 motif “Magic Cube”** shows a yellow cube that sometimes appears in the background and sometimes in the foreground. The design thus creates an optical illusion. In addition, the cube has been printed with a floral scent that is released when touched.

The company

Follmann is a family-owned company operating in the international chemicals industry. As part of the Minden-based Follmann Chemie Group, and now boasting more than 120 employees, in 2017, the company achieved a turnover of approx. 100 million euros. The Follmann product range comprises water-based printing inks and low migration adhesives for the packaging industry, decorative coatings for the wallpaper and décor industries, high-performance adhesives for the wood and furniture industries and functional coatings and microcapsules for a wide range of other industries. Renowned for its innovative products and customised solutions, Follmann has long been recognised as a leading market force for speciality chemicals in Europe.

Successfully represented worldwide by a number of affiliates, local distributors and sales offices, the Follmann Chemie Group, together with its subsidiaries, Follmann and Triflex, now has more than 700 employees and in 2017 achieved a turnover of more than 200 million euros.

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The members of the “Wallpaper competence” network

- **KÄMMERER:** The renowned manufacturer of paper products for special purposes and an expert in the field of wallpaper fleece and paper, poster paper, pre-impregnated decor paper, abrasive base paper and electrical grade paper supplies customers worldwide. Hallmarks of the company are its customer-centric approach, highest product quality and extensive technical expertise.
- **Follmann:** From printing inks, plastisols and scatter granules to pigment preparations for wallpaper, Follmann provides costumers from the wallpaper industry with top-quality finishing products that turn end products into real eye catchers. As supplier of decorative wallpaper coatings, Follmann holds a leading position on the market. To this end, Follmann not only offers sustainable, bespoke products and a high standard of quality, but also provides a service tailored to individual requirements.
- **M-Design Edgar Meyer:** The core business of M-Design Edgar Meyer encompasses the creation and development of new, stylish and unusual wallpaper designs. The patterns in the collection are drawn by hand in the studio or designed on a computer and subsequently proofed using the screen printing process.
- **Saueressig:** The Saueressig product range comprises designs, reproductions, printing and embossing dies as well as machines and equipment for finishing processes.
- **SPGPrints:** SPGPrints is a world leading company in the textile and graphic printing industry. It provides complete solutions ranging from templates, paints, printing inks and digital printing through to a comprehensive range of template and digital printing systems.

More information can be found at: www.wallpaper-competence.com